

ABSTRACT OF THE DISCLOSURE

A composition for the oxidation dyeing of keratin fibers, for example, human keratin fibers, such as hair, comprising, in a medium suitable for dyeing,

- a) at least one oxidation dye,
- b) at least one fatty alcohol,
- c) at least one associative polymer, and
- d) at least one C₁₄-C₃₀ alkyl sulphate; as well as the process for using this composition and multicompartiment kits comprising the composition.